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management consulting  
between jobs or as a second career

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## ABOUT THE AUTHOR

Before beginning his own career as a consultant, Michael A. Goodman held senior marketing management positions at Procter & Gamble, Frito-Lay, and International Playtex. Since then, the list of clients he has served reads like a who's who of well-known global corporations in a broad range of industries and business situations.

The majority of executives in transition consider management consulting as either a component of their job search strategy or an alternative second career. Now there's a resource just for them.

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